

## Popcorn “Office Pick Me Up” Drop Off Contents and Instructions!



This is great for small offices around town, and really great to say hello to new businesses in your community! Strategize accordingly, and plan your lunch hours, or when you are out running errands anyway, and intentionally pop in to say hello, and drop off these fabulous “pick me up’s”

### Suggested Contents:

- Begin with nice size plastic bowl (Dollar Store)
- Place bubble wrap in the bottom of bowl, for height & as a filler
- Cover bubble with shredded paper/basket filler
- Stand up & fan out Product Catalogs
- Include any product samples and literature with your business card / contact information

### Include:

- Stand the popcorn bag up behind all of this, to prop up our Arbonne! Less is more! You can purchase bags of popcorn from a local business in your area, or you can make you own. Just include a fresh bag of popcorn for a fun snack for the office! Use whatever snack you like – keep it simple.
- We love the catalogs and magazine, because they are, “flip through” materials with lots of glossy pictures! Arbonne Product Catalog, F.Y.I Catalog, *Empowering Women* magazine.
- Any Specials Flyers, Coupons, or Invites you have, Hostess Theme Party flier
- FC5 Hand Cream (demo and sample use only, label accordingly)
- Sample Packs, a few FC5 and/or RE9 with instructions. Make sure your label is on all of these materials! Of course, toss in several business cards. You can include Hybrid sample packs attached to a Hybrids brochure, Figure8 Energy chews with the Figure8 Brochure, *Before & After* brochures, etc. Again, use what you have!

### Wrap it Up

Wrap the bowl with cellophane and tie with a big, colorful ribbon/bow. Add a “tag” (craft store) and hand write a note that reads: *“Office Pick-Me-Up from Arbonne to You!”*

Drop these “bowls” off 2 times a week to area businesses. Call your clients, friends & family... people you know are in an office setting, and offer to drop these off.

Pop in, say hello, introduce yourself as their local Arbonne Representative. Ask if you can take a business card & check in with everyone, to see if they enjoyed the great sample products. Be sure to mention that there are invitations to (for example) an **amazing** Pamper Night at the Marriott on Thursday night. If they are busy, be quick and courteous, and let them know you’ll check in next week. Or, if the situation allows, chat and share Arbonne, ask them a few questions about THEM, and let them know what you do, and what you can do for them!